

A large, stylized graphic of a globe with a grid of latitude and longitude lines. Overlaid on the globe are several curved, overlapping lines that resemble the shape of a fish or a net, creating a sense of movement and global connectivity.

The Global Sustainable Seafood Initiative

Confidence in certified seafood



Niklas Wehner

GSSI Secretariat (GIZ)

What is GSSI?

GSSI is a global platform-partnership of seafood companies, NGOs, governmental and intergovernmental agencies and experts

Challenges in Global Certification: confusion exists



Wild, Natural & Sustainable®



GLOBALG.A.P.



- Market confusion with certification schemes.
- Duplication of supply chain costs
- Policy & standards & detail of certification schemes poorly understood.
- Limited industry resources.
- Adds complexity to communication.

February 2013 - Creation of GSSI

Objectives

- build international multi-stakeholder platform
- develop benchmark tool with agreed set of indicators and requirements to measure and compare performance
- improve operational efficiency and increase flexibility within supply chain

Ensure confidence in the supply and promotion of certified seafood as well as to promote improvement in seafood certification schemes

Where does it sit?



*FAO Guidelines for the Ecolabelling of Fish and Fishery Products from Marine/ Inland Capture Fisheries and FAO Technical Guidelines for Aquaculture Certification.

GSSI DOES NOT

- undertake any accreditation or certification
- develop or own any standards
- rank certification schemes
- define sustainable or responsible seafood
- permit any consumer facing labelling about its recognition
- make policy for any business or scheme

GSSI DOES

- deliver recognition of seafood certification schemes aligned with the FAO Guidelines
- increase comparability and transparency in seafood certification
- enable informed choice for procurement of certified seafood

GSSI Today - Partners

Funding partners



Affiliated partners



Supporting partners



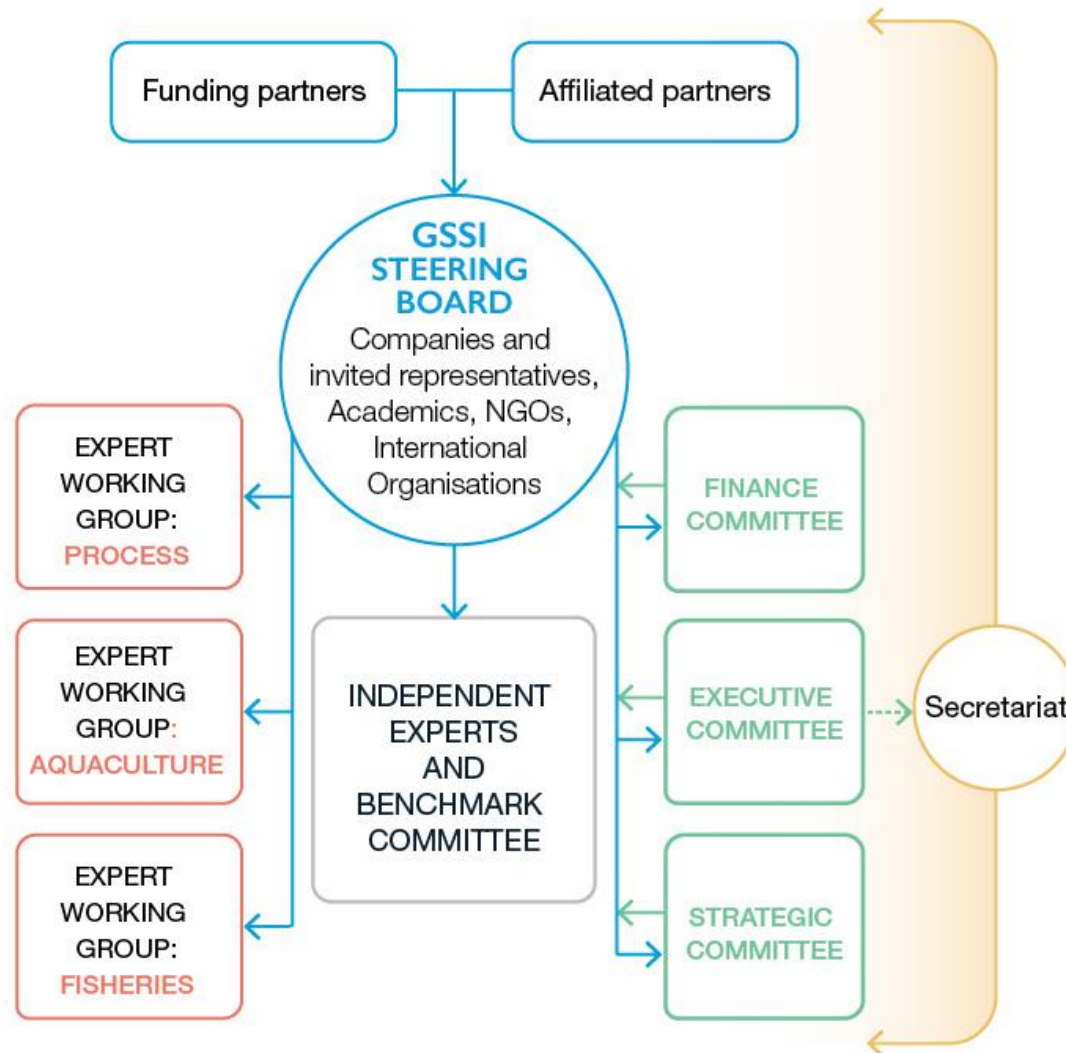
On behalf of



Implemented by



GSSI Governance



GSSI activities to date

- **2013 to 2014** – development of Global Benchmark Tool
- **2014** – first public consultation and revision
- **2015** – second consultation and pilot testing

The GSSI Global Benchmark Tool

Benchmark Process

1

The **submission of application** and supporting documentation by the certification scheme

2

A **preliminary desktop review** by an Independent Expert

3

An **office audit or desktop review** (dependent upon the adequacy of application) by Independent Expert

4

Review by multi-stakeholder **Benchmark Committee**

5

Stakeholder consultation

6

Recognition **decision** by Steering Board

7

Monitoring of compliance of recognized schemes on a regular basis

The GSSI Global Benchmark Tool

Benchmark Framework

A

Requirements for **Governance** of a Seafood Certification Scheme

B

Requirements for **Operational Management** of a Seafood Certification Scheme

C

Requirements for **Aquaculture** Certification Standards

D

Requirements for **Fisheries** Certification Standards

The GSSI Global Benchmark Tool – The Basis



GSSI Requirement

Criteria grounded in the Code of Conduct for Responsible Fisheries (CCRF) and the FAO Guidelines for the Ecolabelling of Fish and Fishery Products from Marine/ Inland Capture Fisheries and the FAO Technical Guidelines for Aquaculture Certification (FAO Guidelines), which a seafood certification scheme needs to meet to be recognized by GSSI.

GSSI Indicator

Criteria grounded in the CCRF and related FAO documents, ISO normative standards and ISEAL codes, which show a seafood certification scheme's diverse approach and help stakeholders understand where differences exist.

What is next for GSSI?

Pilot testing

Publication of updated Benchmark Tool

- Public event, 21 April, Brussels
- Public consultation on Tool, 21 April - 19 May

GSSI and FAO regional workshops

- 03-05 June in Bangkok, Thailand
- 23-24 June in Santiago, Chile
- 05-06 August in Cape Town, South Africa

Launch of Global Benchmark Tool - autumn 2015

What is next – Pilot Testing

Participating certification schemes

- Alaska Seafood Marketing Institute
- Aquaculture Stewardship Council
- Friend of the Sea
- Global Aquaculture Alliance
- Iceland Responsible Fisheries Foundation
- Marine Stewardship Council
- VietGAP

Global Sustainable Seafood Initiative

Thank you for your attention!

Find out more at www.ourGSSI.org

Or contact us at secretariat@ourgssi.org